

AUTOMOBILES.

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Overwhelmed!

We said at the start that the cut-out chassis of the Chalmers-Detroit was to be one of the greatest exhibits at the Garden Show and advised every one to come early so they would not have to look over the other fellow's head. The Saturday night reception proved we were right.

We realized then, that with only one cut-out chassis, all the people who desired to see the inside workings of this wonderful car would not be able to do so satisfactorily.

To insure that every one would have an opportunity to see this great educational exhibit, we telephoned the factory at Detroit to send to New York by express the cut-out chassis which had been prepared for exhibit at Chicago. This chassis arrived yesterday, and is now on display.

We regret that we did not have both chassis here in the first place, but are still compelled to say:

"COME EARLY, OR YOU WILL HAVE TO LOOK OVER THE OTHER FELLOW'S HEAD."

Of course there is a full display of all models of the

CHALMERS-DETROIT "30" and "FORTY"

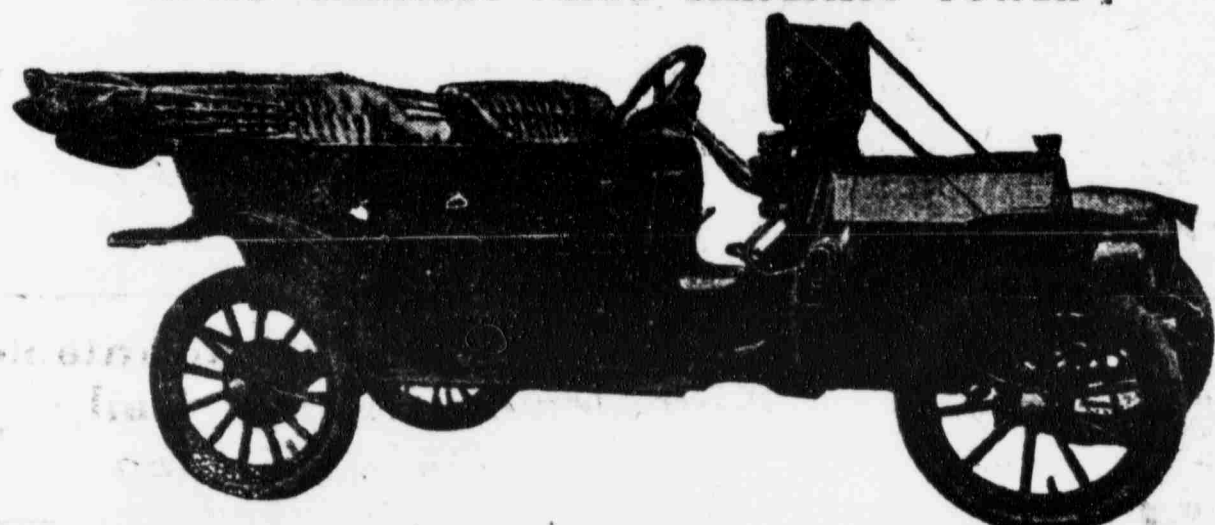
Chalmers-Detroit Motor Company

CARL H. PAGE & COMPANY, Distributors, Broadway at Fiftieth Street

BROOKLYN: Burns Auto Company, Bedford and Atlantic Avenues
NEWARK: Paddock-Zusi Motor Car Company, 213-215 Clinton Avenue

"EVERITT 30" PRICE \$1350

STYLE—GREATEST VALUE—SIMPLICITY—POWER



BUILT by builders whose long experience has taught how to build right. MATCHLESS in quality, superb in finish, with as graceful lines as those of an ocean greyhound. WILL stand comparison with any car of any price. THE car you, Mr. Buyer, have so often said you were waiting to buy—if it ever came.

MEMBER A. L. A. M.

AT SPACE 86, BASEMENT, GARDEN SHOW
and at our Salesrooms daily from 9 A. M. to 10 P. M.

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Factory Representatives for **Metzger Motor Car Co.**
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THAT

the spectacular performance of a car in a "hill climb" or on a "track" is no better indication of its real worth than that the size of a man's hat indicates his mental capacity.

WHY

Because you can buy any one of several light popular-priced cars selling for about one thousand dollars that will do as well as the four or five thousand dollar stock touring cars on a hill—

BUT

quality, comfort, reliability, style and luxury are what the discriminating buyer demands and the STUDEBAKER is designed to meet that demand and to give 365 DAY IN THE YEAR CONSTANT SERVICE AND SATISFACTION AT THE LOWEST POSSIBLE COST.

THE ANSWER

That we have realized our fondest expectation is demonstrated by the fact that there are to-day more of these chassis in New York City than any other make of high-priced, high-grade car, and there are fewer of them to be found among the second-hand dealers—think this over for a moment.

If you want automobile elegance and satisfaction, the STUDEBAKER car affords it.

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The enormous present demand for this Magneto is, after all, only an illustration of the natural law of Cause and Effect.

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Isotta Import Co.,
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Cole 30—\$1,500

A thoroughbred car of superb and silent service that makes the expensive car an extravagance. A car that contradicts its low price in every phase of its standardized construction, refined finish and highest grade materials. The COLE 30 was made to compete with the high priced machines and we suggest a comparison of this car with \$2,000 and \$2,500 machines.

"Paige-Detroit"—\$800

A stylish, rakish, 25HP Roadster—swift, silent and smooth running. It is the biggest and most powerful Roadster at near its price. It has from 5 to 10 more Horse Power than other low priced Roadsters, which means more speed, greater hill climbing ability and all around greater efficiency. Don't pay more than \$800 for a Roadster until you see the "Paige-Detroit"—and don't pay less than \$1,000 for a Roadster, unless you buy a "Paige-Detroit."

Colt-Stratton Company

Phone—809 Columbus. Broadway and 68th St.

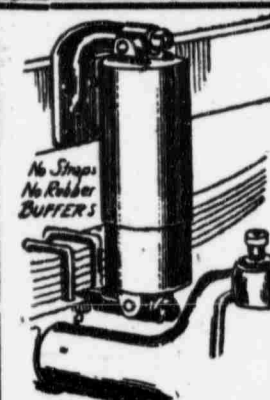
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